



River Rocks

Presented by Congaree Riverkeeper

The Weekend Before Earth Day

April 14, 2012

11 am to 8 pm

Riverfront Park

Columbia, SC

tickets: \$12 adv / \$15 gate



Bring Your Kids

Family friendly event with face painting and balloon art for the little ones

Honor Native American Indian Culture

Ceremonial Dance and Blessing

Learn About Our River Home

Demonstrations and talks about protecting our natural resources

Paddle On The Columbia Canal

Paddling tours and race on the Columbia Canal

Enjoy Great Music

Four talented bands playing an eclectic range of music styles for all ages

Sample Offerings From Local Food Trucks

Tasty food provided by Bone-In Artisan BBQ, 2 Fat 2 Fly, Alfresco Mobilista, and Pawley's Front Porch





About Congaree Riverkeeper

Post Office Box 5294
Columbia, SC 29250
803-760-3357
www.congareeriverkeeper.org

The Lower Broad, Lower Saluda, and Congaree Rivers are special places that must be preserved and protected as an important recreational and natural amenity, as well as a source of clean drinking water. Congaree Riverkeeper stands as a citizen-based advocate for a healthy, assessable and sustainable river system. As the primary watchdog for the Lower Broad, Lower Saluda and Congaree Rivers, we work to improve water quality, habitat, and recreation through education, advocacy, and enforcement of environmental laws. Congaree Riverkeeper is a non-profit 501(c)3 organization and member of the Waterkeeper Alliance, an international organization that advocates for waterways around the world.



Tentative Schedule

9:00 a.m. to 11:00 a.m.

- Call for service: trash pick-up at selected river site
- All volunteers receive free ticket to River Rocks

11:00 a.m. to 2:00 p.m.

- Eco-Tent with educational demonstrations and talks
- Continuous guided paddling tours in Columbia Canal offered by local outfitter businesses
- Stand-up paddling race in Columbia Canal
- Silent auction of earth-friendly items
- Face painting and balloon art

2:00 p.m. to 2:30 p.m.

- Native American Indian ceremonial dance and blessing

2:30 p.m. to 2:45 p.m.

- Special guest speaker

2:45 p.m. to 3:00 p.m.

- Announcement of silent auction winners

3:00 p.m. to 8:00 p.m.

- Live music by nationally and regionally recognized artists: Jason Isbell and the 400 Unit, Sol Driven Train, Shovels and Rope, and Drink Small

All Day

- Tethered hot-air balloon rides on esplanade (weather and funding permitting)
- Continuous display of video recordings of activities taking place at the festival and other images
- Beverages, including adult beverages
- Food trucks

About The Music



Jason Isbell

Jason Isbell is a singer-songwriter from Muscle Shoals, Alabama. After six years performing in the band Drive-By Truckers, Isbell released his first solo album *Sirens From the Ditch* in 2007. Isbell's style is mostly in the alternative-country genre, but is also infused with rock and blues elements. Isbell currently performs with his band The 400 Unit.



Sol Driven Train

Formed in 2005, Sol Driven Train's music weaves through genres, blending songwriting influences like Jon Prine and Paul Simon and afro-caribbean rhythms. The five-piece band features rotating lead vocalists and multi-instrumental talent spread across horns, strings, and percussion. Their live shows are filled with a spirit of positivity and joy.



Shovels and Rope

Shovels and Rope is a duo from Charleston, SC, consisting of Michael Trent and Cary Ann Hearst. Formed in 2010, they sing harmony driven folk, rock, and country songs using two old guitars and a variety of other instruments.



Drink Small

Blues musician Drink Small is a self-proclaimed "master of guitar, downhome piano, and basso profundo vocals." Known for his guitarwork and over-the-top showmanship, Small has played many major music festivals, including Chicago Blues Festival, New Orleans Jazz & Heritage, and Lowcountry Blues Bash.



Sponsorship Levels

River Rocks Sponsor \$5,000 cash

- 15 complimentary tickets and access to VIP Tent
- Prominent logo display on event program
- Logo on pre-event promotional materials and website
- Naming rights for concert stage
- Help keep our rivers clean

River Rocks Benefactor \$4,000 cash

- 10 complimentary tickets and access to VIP Tent
- Prominent logo display on event program
- Logo on pre-event promotional materials and website
- Naming rights for Eco-Tent
- Help keep our rivers clean

River Rocks Star \$2,500 cash

- 10 complimentary tickets and access to VIP Tent
- Naming rights to standup paddle race, kid's activity area or other branding opportunity
- Prominent logo display on event program
- Logo on pre-event promotional materials and website
- Help keep our rivers clean

River Rocks Fan \$1,000 cash

- 5 complimentary tickets and access to VIP Tent
- Logo on pre-event promotional materials and website
- Help keep our rivers clean

River Rocks Supporter \$500 cash or in-kind services

- 2 complimentary tickets and access to VIP Tent
- Logo on website
- Help keep our rivers clean



Sponsorship Agreement Form

Business/Organization Name: _____

Contact Person: _____

Contact Number: _____ or _____

Address: _____

City: _____ State: _____ Zip: _____

I would like to support River Rocks at the following level:

- Supporter Level with a gift of \$5,000
- Benefactor Level with a gift of \$4,000
- Star Level with a gift of \$2,500
- Fan Level with a gift of \$1,000
- Supporter Level with a gift of \$500
- Enclosed is my check made payable to Congaree Riverkeeper.
- Please charge my Visa/MasterCard for the amount selected above.

Card number: _____

Name on card: _____

Exp: _____

Please send to:

Congaree Riverkeeper

P.O. Box 5294

Columbia, SC 29250

or donate online at

www.congareeriverkeeper.org

Commitments must be received no later than March 1, 2012 to allow proper time for printing.

Thank you for your support!